

**IPFOS**

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**De mogelijke consequenties van economische scenario's  
Martyn Hole, Senior Vice President Capital Group**



IPFOS Bestuurders  
Conferentie in Huizen



**Martyn Hole**

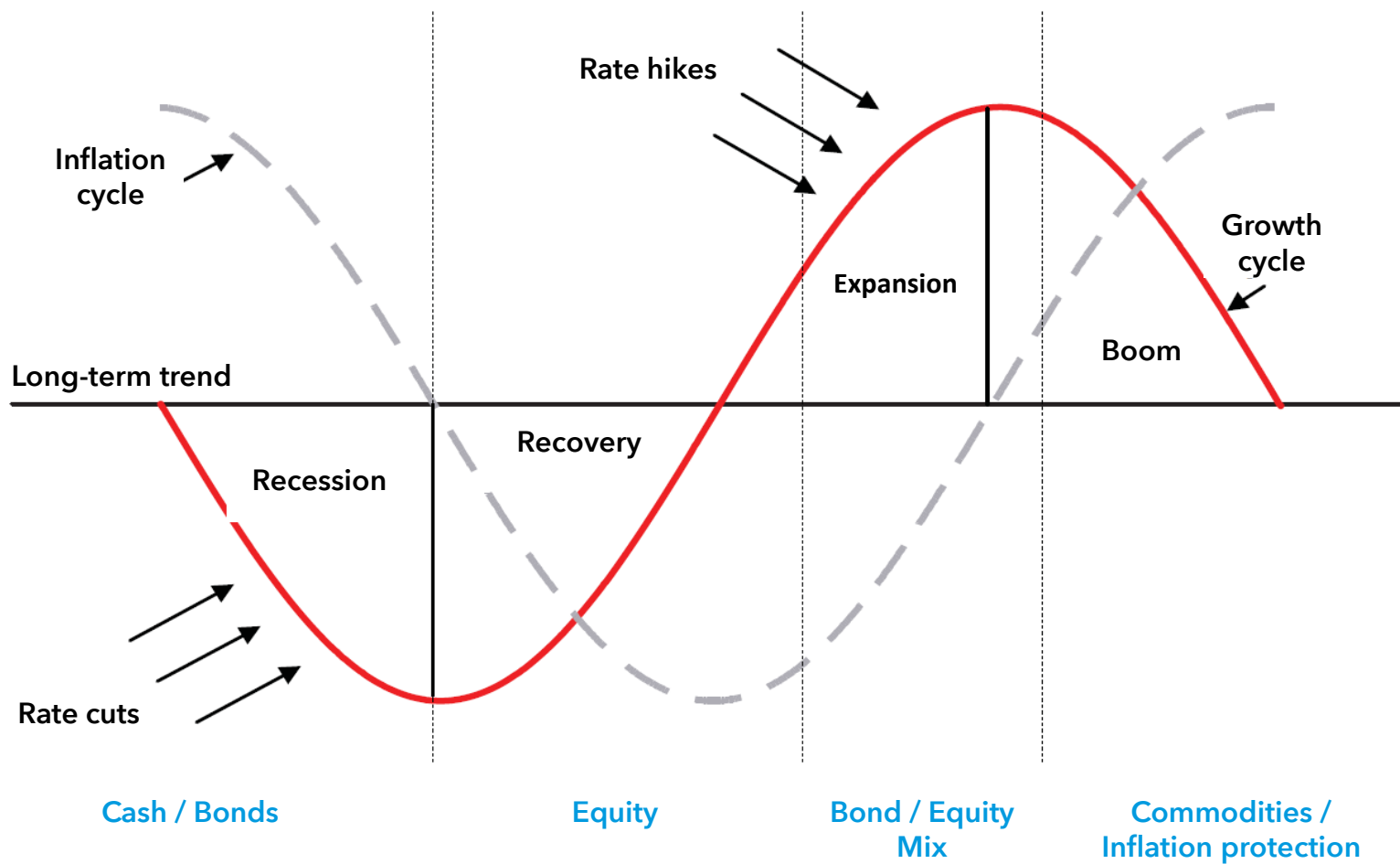
**2 April 2015**

# Macroeconomic scenarios and investment implications

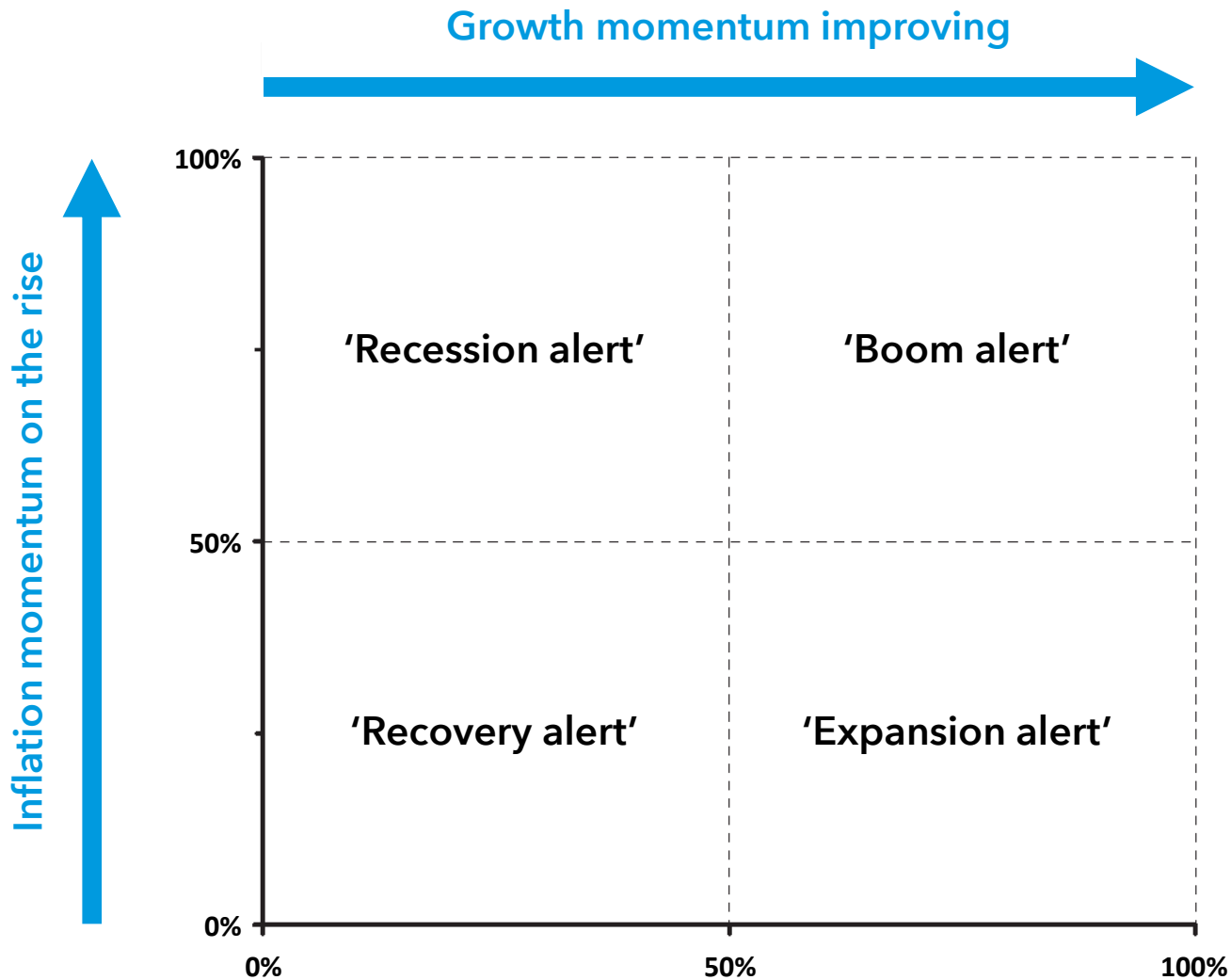
# Macroeconomic scenarios and investment implications

- The economic backdrop has a powerful influence on asset returns
- But care must be taken to differentiate between cyclical and secular views
  - Cyclical drives tactical asset allocation
  - Secular drives strategic asset allocation

# The macro cycle and the investment cycle



# The G7 macro cycle indicator - defining the cycles



x axis: growth momentum indicator; y axis: inflation momentum indicator

# Asset class real returns over the cycle

	Asset returns				
	Cash	Government bonds <sup>1</sup>	Corporate bonds <sup>2</sup>	Equities <sup>3</sup>	Commodities <sup>3</sup>
<b>Recession alert</b>	2.7%	5.2%	1.8%	-9.4%	-17.4%
<b>Recovery alert</b>	1.1%	1.7%	7.3%	15.0%	3.6%
<b>Expansion alert</b>	2.0%	11.0%	6.6%	12.7%	4.2%
<b>Boom alert</b>	0.3%	4.3%	1.5%	4.1%	7.4%
<b>Average return</b>	1.5%	5.6%	4.3%	5.6%	-0.5%

Note: Figures show annualised average US\$ returns in real terms using the US 10-year government bond index, Barclays global corporate bond data, MSCI world equities total return data, GSCI total return for commodities and 3-month Treasury Bills for cash. Data deflated using G7 CPI series

1. Dec 1979 for US government bond index

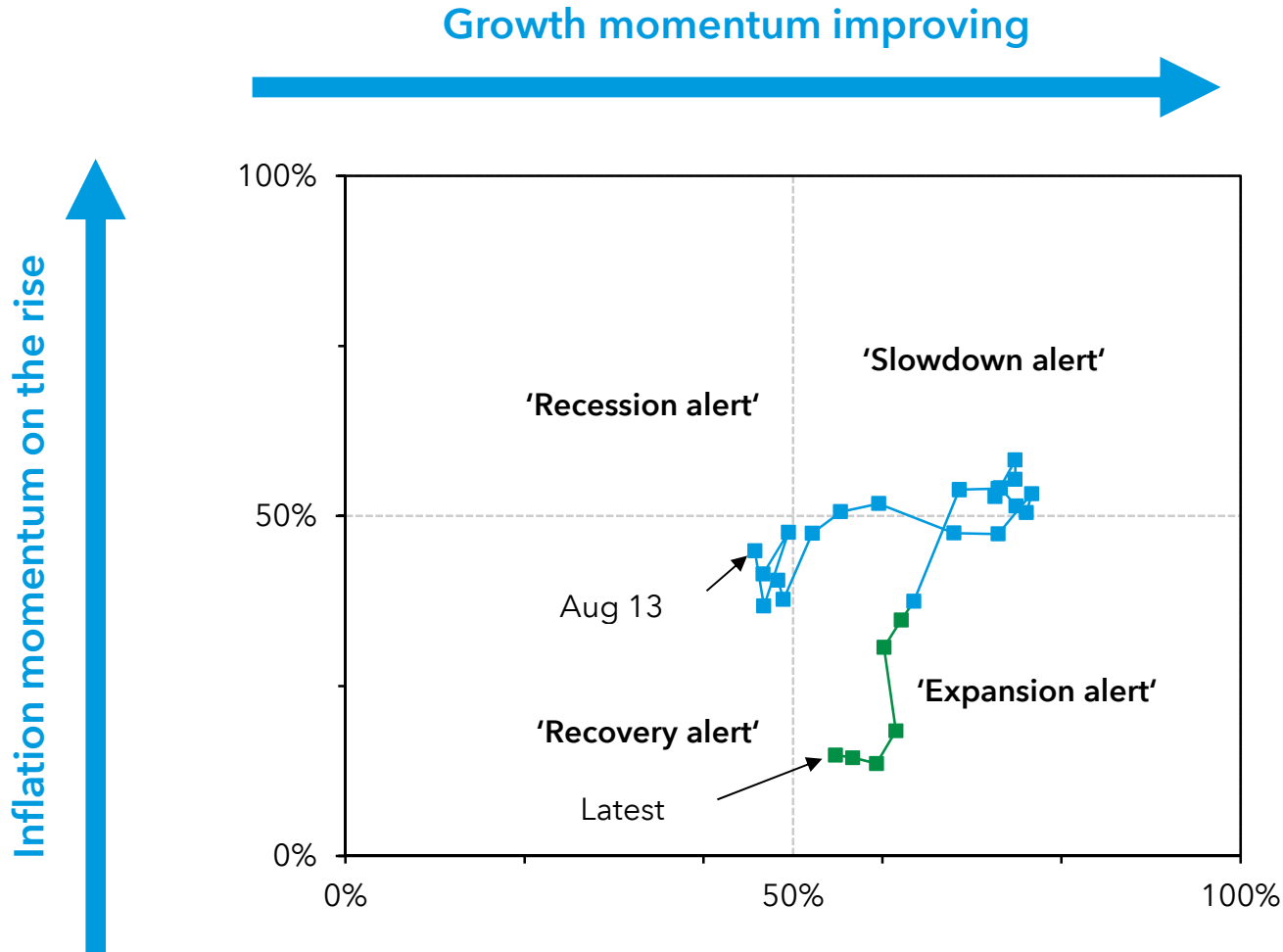
2. Data from January 1973 to December 2014

3. Data from January 1970 to December 2014

Sources: Capital Group, Datastream, Barclays

# Global balanced fund allocation

## The G7 macro cycle indicator (MCI)



1. These are predicted results

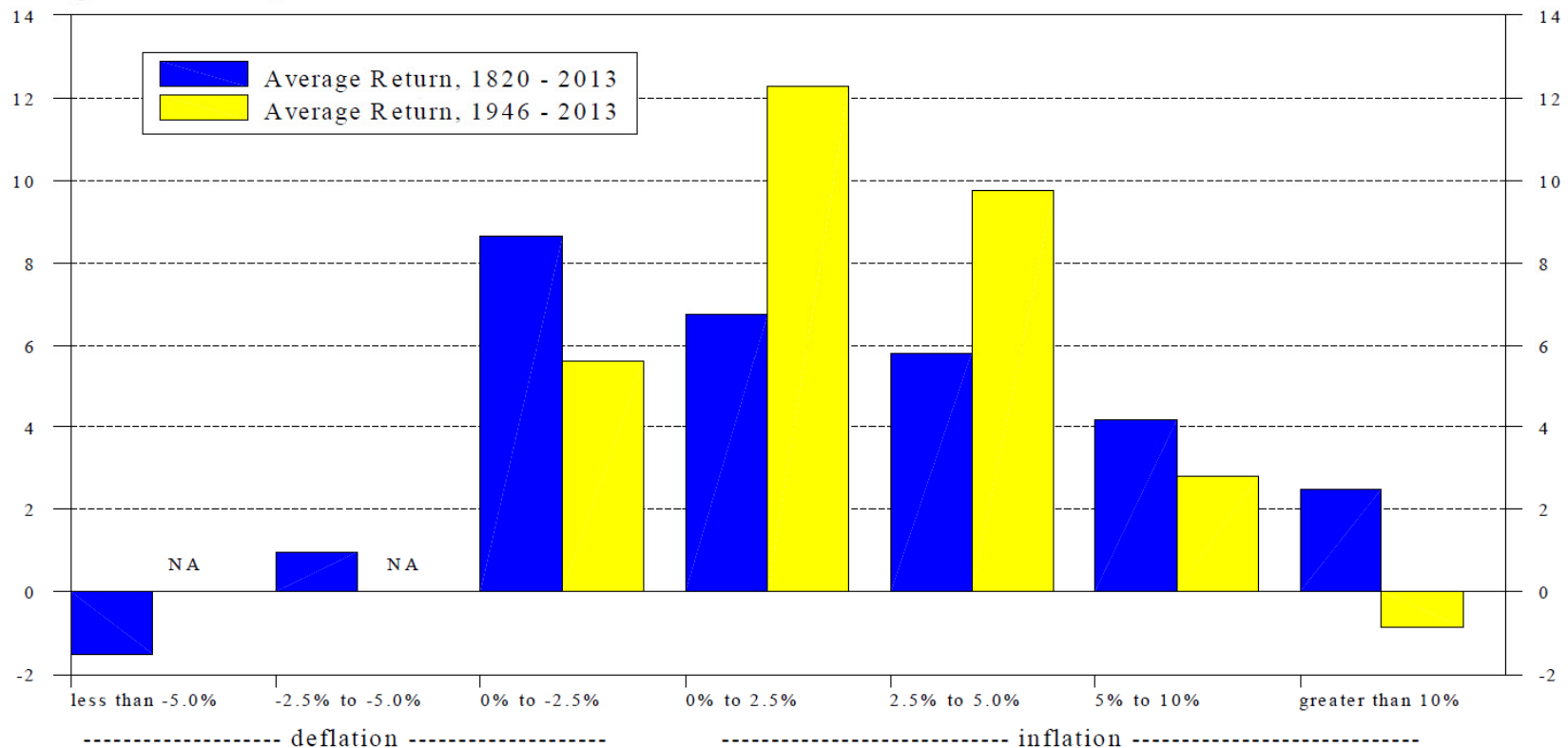
x axis: growth momentum indicator; y axis: inflation momentum indicator. Source: Capital Group

# But more secular trends can have powerful influences...

## What causes inflation and where might it be headed in the US?

### The price return on the S&P 500 in different inflation environments 1820 - 2013 and 1946 - 2013

average annual return, %



Sources: Ibbotson, Global Financial Data



# Investment game

Start with €100m in assets

- Four economic scenarios**
- Strong growth, low inflation (Yellen)
  - Weak growth, low inflation (Stagnation)
  - Weak growth, rising inflation (Stagflation)
  - Strong growth, rising inflation (Capital)

- Five asset classes**
- Global equities
  - Global bonds
  - Cash
  - Real estate
  - Commodities

## Asset allocation

- Choose which combination of at least three asset classes will perform the best in each scenario

## Restrictions

- Invest a maximum of 40% in any one asset class
- Investments for each scenario must add up to 100%

# Four secular economic scenarios

1. **Strong growth, low inflation (Yellen)**
2. **Weak growth, low inflation (Stagnation)**
3. **Weak growth, rising inflation (Stagflation)**
4. **Strong growth, rising inflation (Capital)**

# Scenario 1: Strong growth with low inflation (Yellen)

## Proponent

Janet Yellen  
Chair of the Federal Reserve

## Evidence cited

Economy has plenty of spare capacity  
Plenty of slack in the labour market

## Financial indicators

Strong accelerating GDP growth  
Buoyant corporate profits  
Stable interest rates

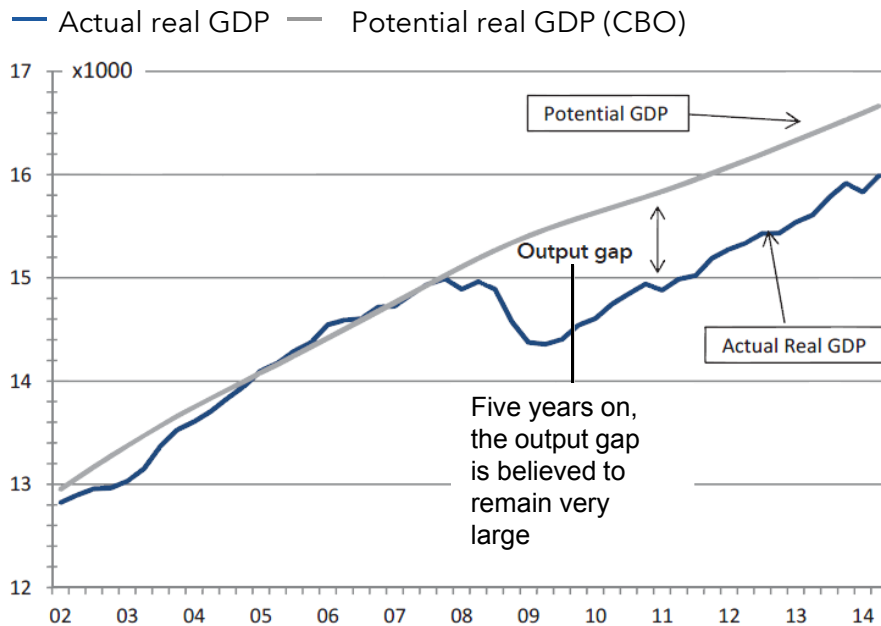
## What if she's wrong?

Wages start to rise  
Growth stays subdued

# The Yellen View: Growth accelerates, low inflation

## Potential GDP didn't decline during the global financial crisis

US - Actual and potential real GDP  
Billions of 2009 Dollars, Q2 14



## Significant excess capacity in the labour market and muted wage growth

US - Under-employment rate\* (U6) Jul 14

\* Total unemployed + all marg. attached workers + total employed part-time for economic reasons, % labour force



# Scenario 2: Weak growth with low inflation (Stagnation)

## Proponent

**Bill Gross**  
(Ex Pimco)

## Evidence cited

Slow recovery in developed economies  
from the Global Financial Crisis  
Slowing emerging market economies  
Weak commodity prices

## Financial indicators

Slow growth in corporate profits  
Stable / falling interest rates  
Weak emerging market economies

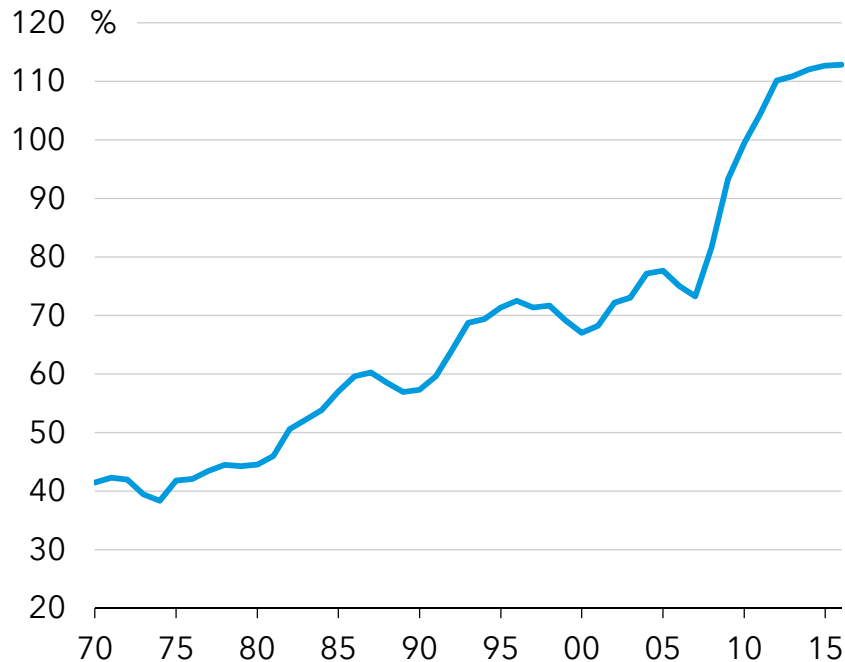
## What if he's wrong?

Employment growth accelerates  
Capital spending strengthens strongly  
Small company confidence improves  
(NFIB, Tankan)

# The impact of higher sovereign debt

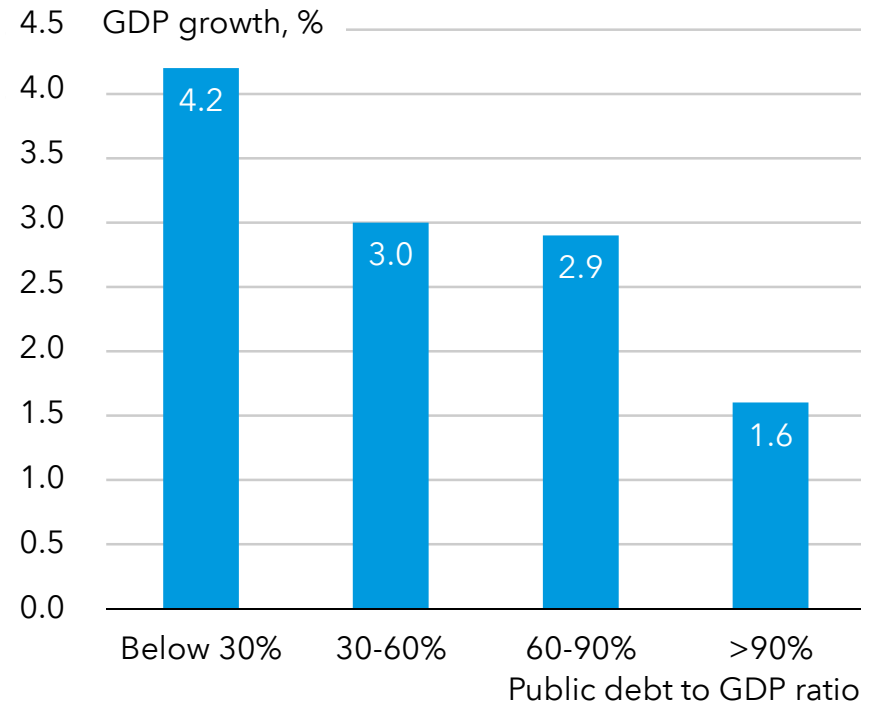
## Sovereign debt has been rising

OECD sovereign debt as a % of GDP (1969-2016)<sup>1</sup>



## Growth has been lower at higher debt levels

Median real GDP growth for OECD nations at various levels of public debt<sup>2</sup>



1. Data for 2014, 2015 and 2016 based on November 2014 estimates. Source: OECD

2. Source: Reinhart and Rogoff

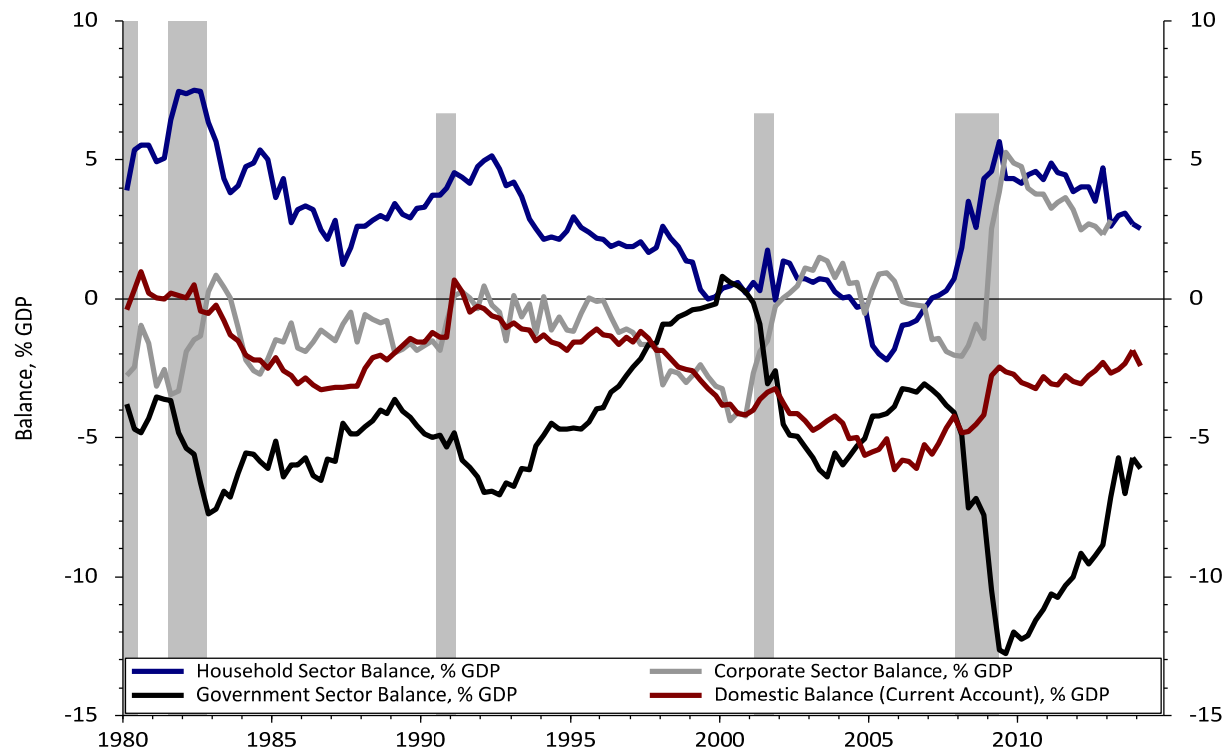
# The Stagnation View: Weak growth, low inflation

This scenario assumes that the US deleveraging process has further to go

This assumes lower productivity growth, lack of investment and continued rise in savings

- US households and non-financial corporations maintain/extend significant savings surpluses
  - This depresses investment and consumption growth
- Fiscal consolidation continues
- The US external adjustment has further to go

US financial balance by sector



**Household balance:** Income - Spending + depreciation - Residential investment

**Corporate balance:** Retained earnings + Depreciation and other allowances - Business fixed investment - Inventories

**Government balance:** Federal, state and local savings - Investment

As at 31 March 2014

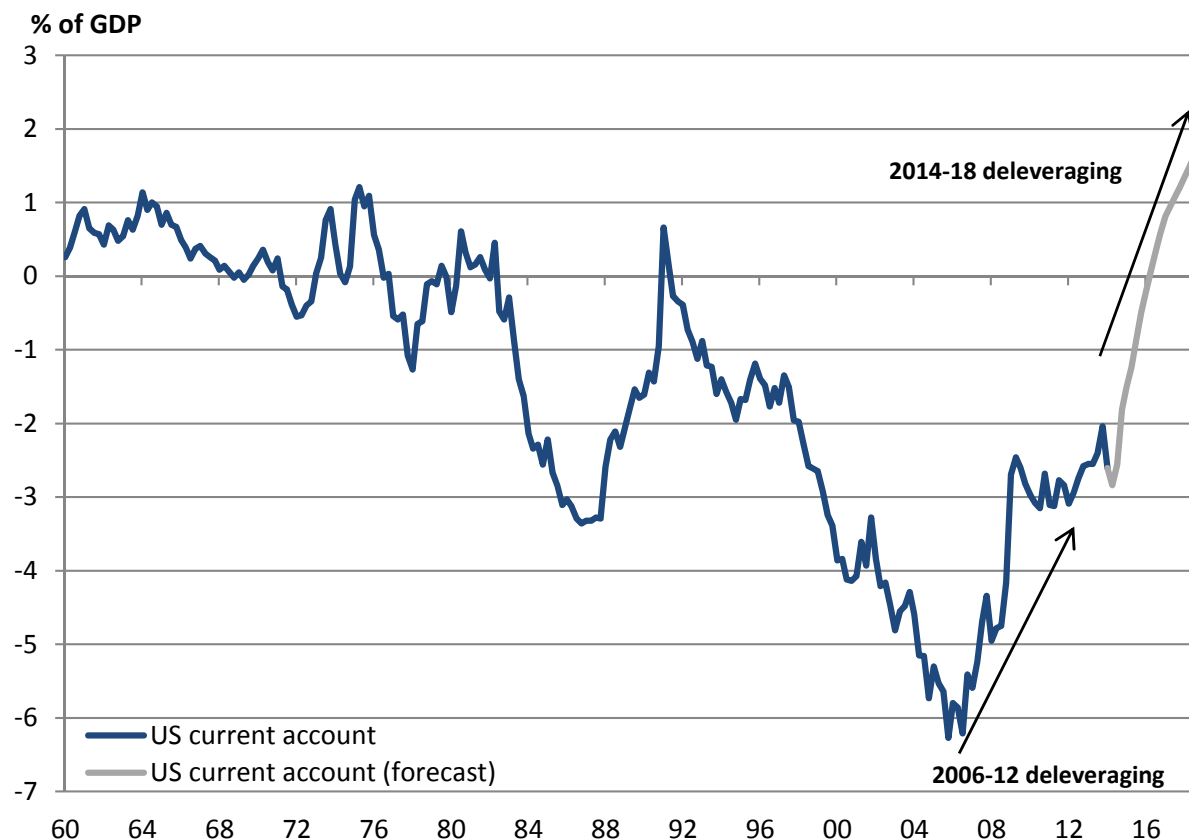
Sources: Thomson Reuters Datastream, ABV

# The Stagnation View: Weak growth, low inflation

The flipside of deleveraging is an improvement in the US current account

## Significant implications for the US external sector

- Another round of deleveraging will involve the US current account improving further
- The implied current account reversal is 4.5pp over 5 years



As at 30 June 2014

Source: Haver & MiGEM simulations



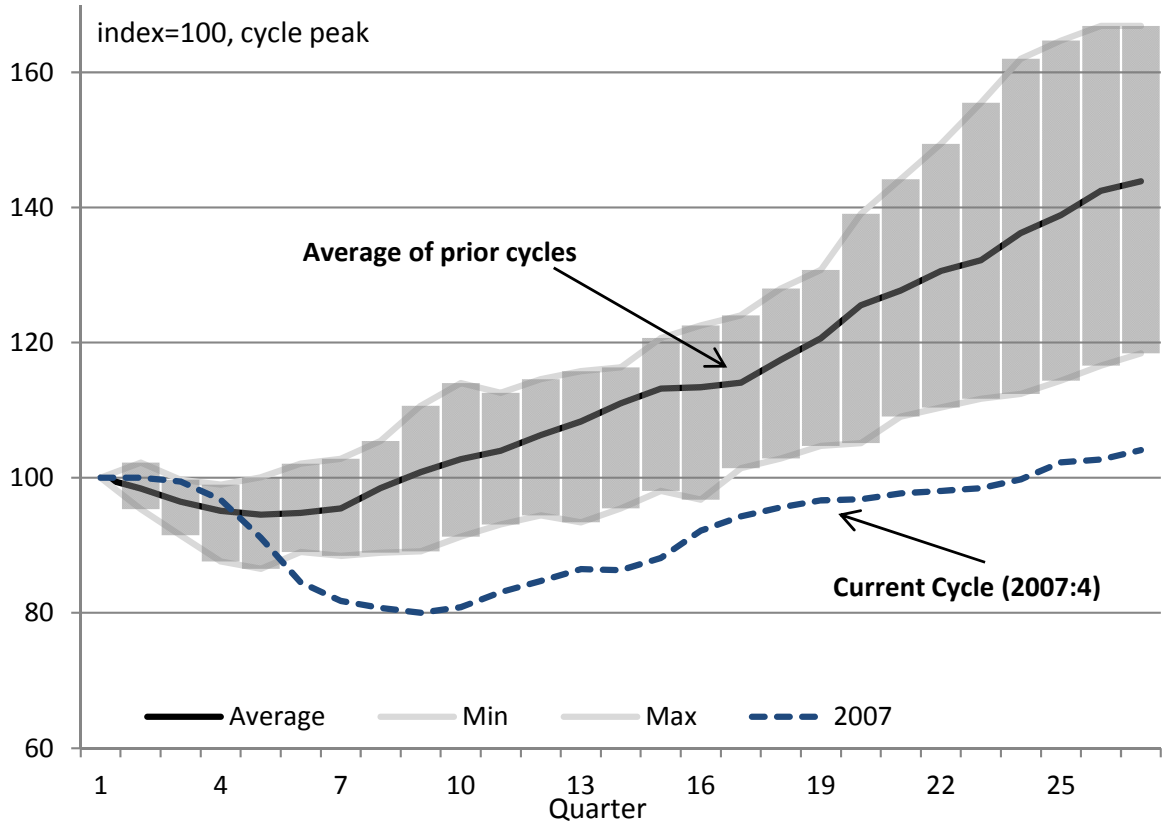
# The Stagnation View: Weak growth, low inflation

## Fixed investment growth would continue to remain sub-par

This scenario assumes growth in investment remains in the mid-single digits

- The US recovery from the Global Financial Crisis has been exceptionally weak
- A slow rebound in non-residential investment is one factor
- Capex growth in this scenario is assumed to remain low going forward

### US real private non-residential fixed investment



# Scenario 3: Weak growth, rising inflation (Stagflation)

Proponent

Monetarists

Evidence cited

Central bank balance sheets  
Asset price inflation

Financial indicators

Rising inflation expectation  
Weak productivity growth

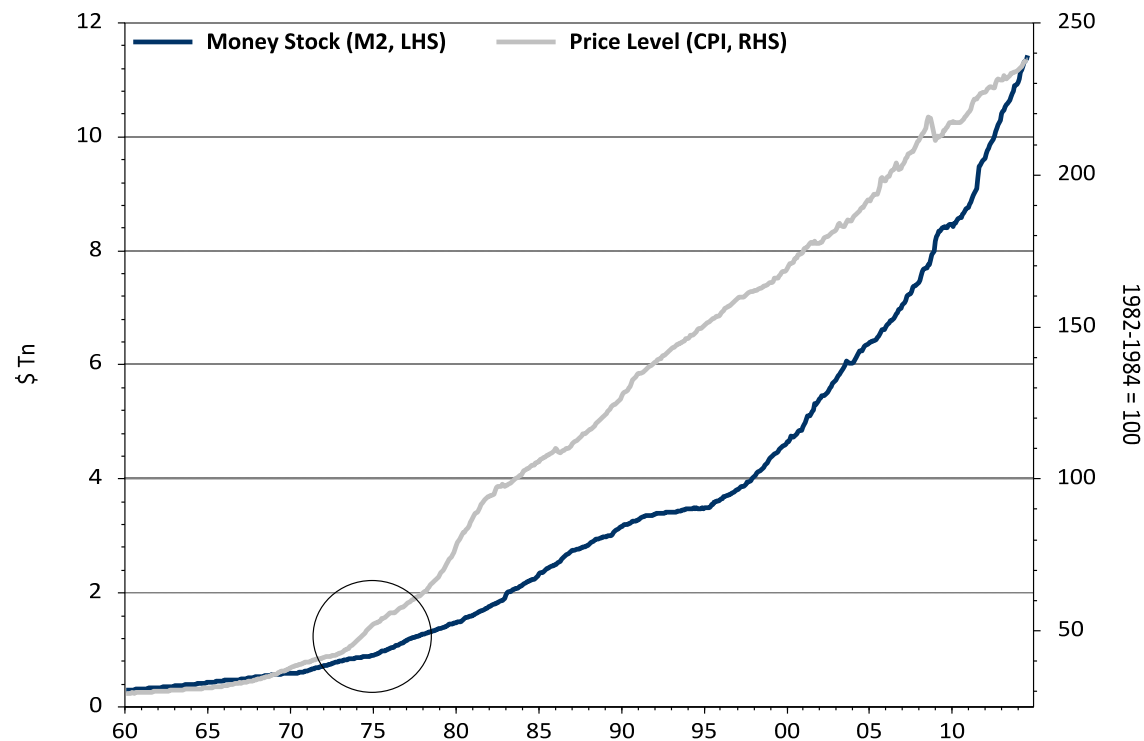
What if they are wrong?

Strong employment growth  
Stable inflation expectations

# The Stagflation View: Weak growth, rising inflation

In this scenario, one has to assume rising inflation expectations and lower productivity growth

- In this scenario inflation is caused by 'bad' monetary policy
  - Monetary policy stays 'too loose for too long' (the Fed is slow to react to inflationary pressures)
  - Inflation expectations rise significantly
- This scenario assumes that productivity grows at a permanently lower rate, causing stagnation



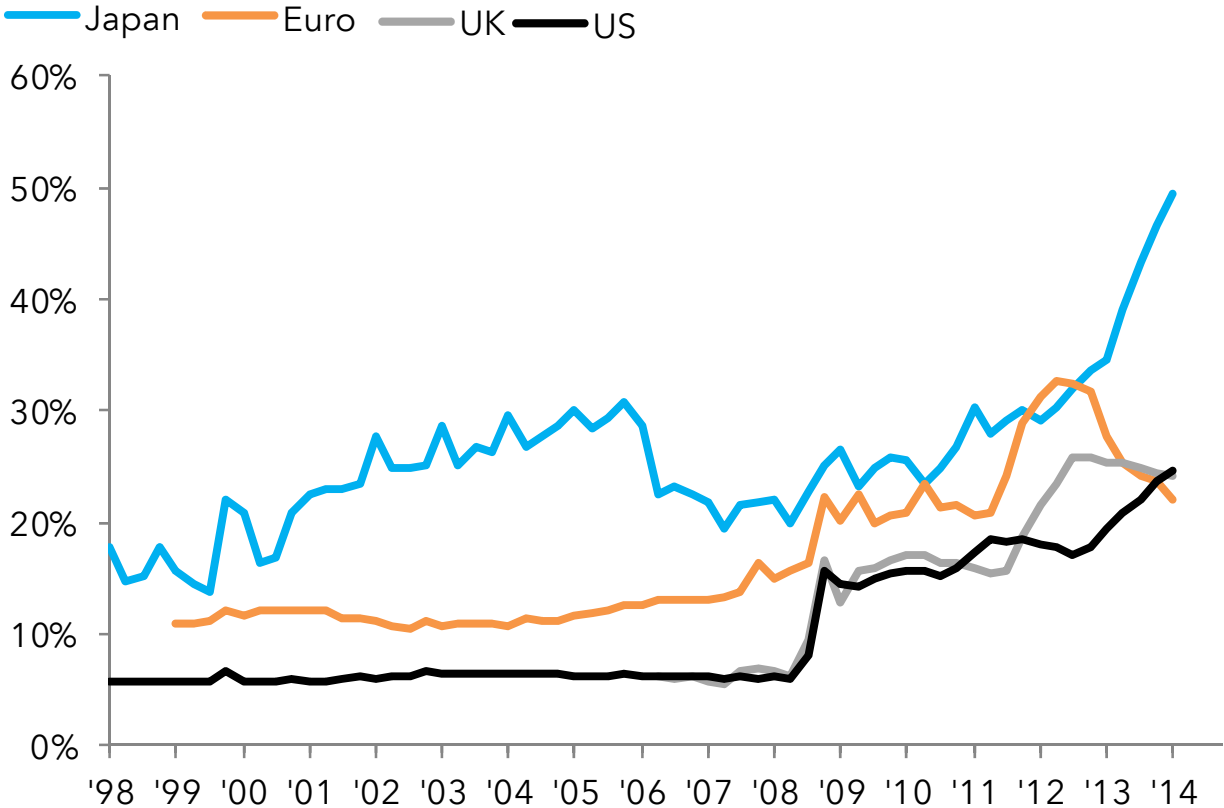
As at 30 September 2014

Sources: Thomson Reuters Datastream, ABV, Capital Group

# Central bank balance sheets

## Central bank assets as % of nominal GDP

FRB, BOJ, ECB and BOE



As at 30 March 2014  
Sources: FRB, ECB, BOJ, BOE, Bloomberg

# Scenario 4: Strong growth, rising inflation (the Capital view)

## Proponents

Capital Group (CSR<sup>1</sup>)

## Evidence cited

Improving labour market conditions  
Rising small company confidence  
Financial deleveraging ending

## Financial indicators

Accelerating corporate profits  
Tightening monetary policy  
Rising bond yields  
Strong dollar

## What if we are wrong?

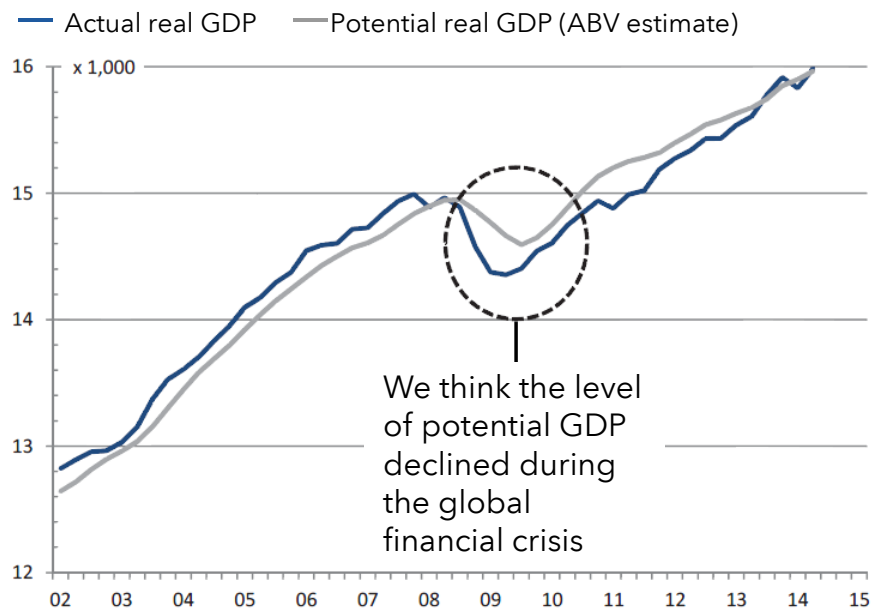
Wages don't accelerate  
Credit growth remains low  
Capital spending stays subdued

1. CSR refers to Capital Strategy Research

# The Capital view: US growth and inflation accelerates

## There is not a lot of slack currently in the US economy

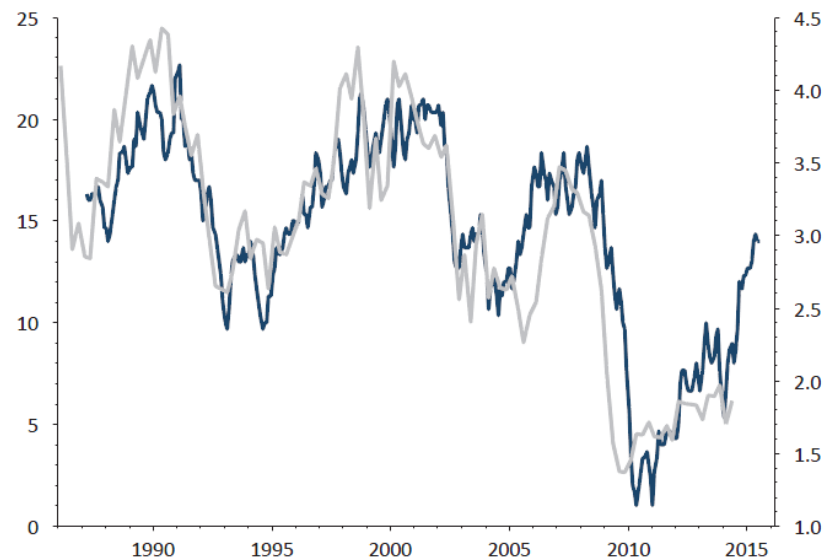
US - Actual and potential real GDP  
Billions of 2009 Dollars, June 2014<sup>1</sup>



## Little spare capacity left, inflation and wage pressures building

US NFIB Compensation Plans and Employment Cost Index  
July 2014<sup>2</sup>

— NFIB - % Planning to Raise Compensation (3M MA, ADV. 12 Mos, LHS)  
— YoY % Chg in Employment Cost Index (Wages & Salaries, RHS)



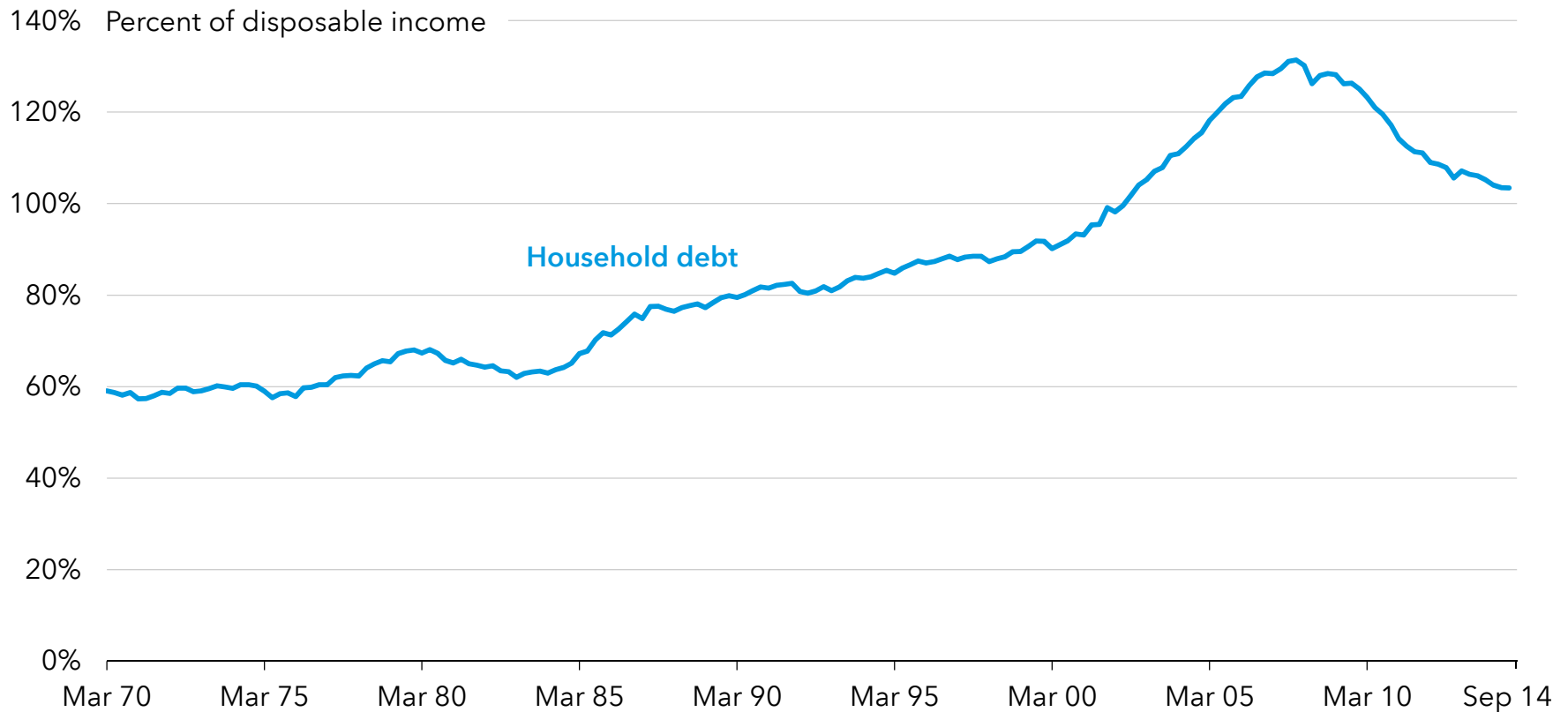
1. Sources: Thomson Reuters Datastream, ABV

2. Sources: Thomson Reuters Datastream, Deutsche Bank, ABV

# Why this cycle could last a long time

## US household debt relative to disposable income

31 Mar 70 - 30 Sep 14



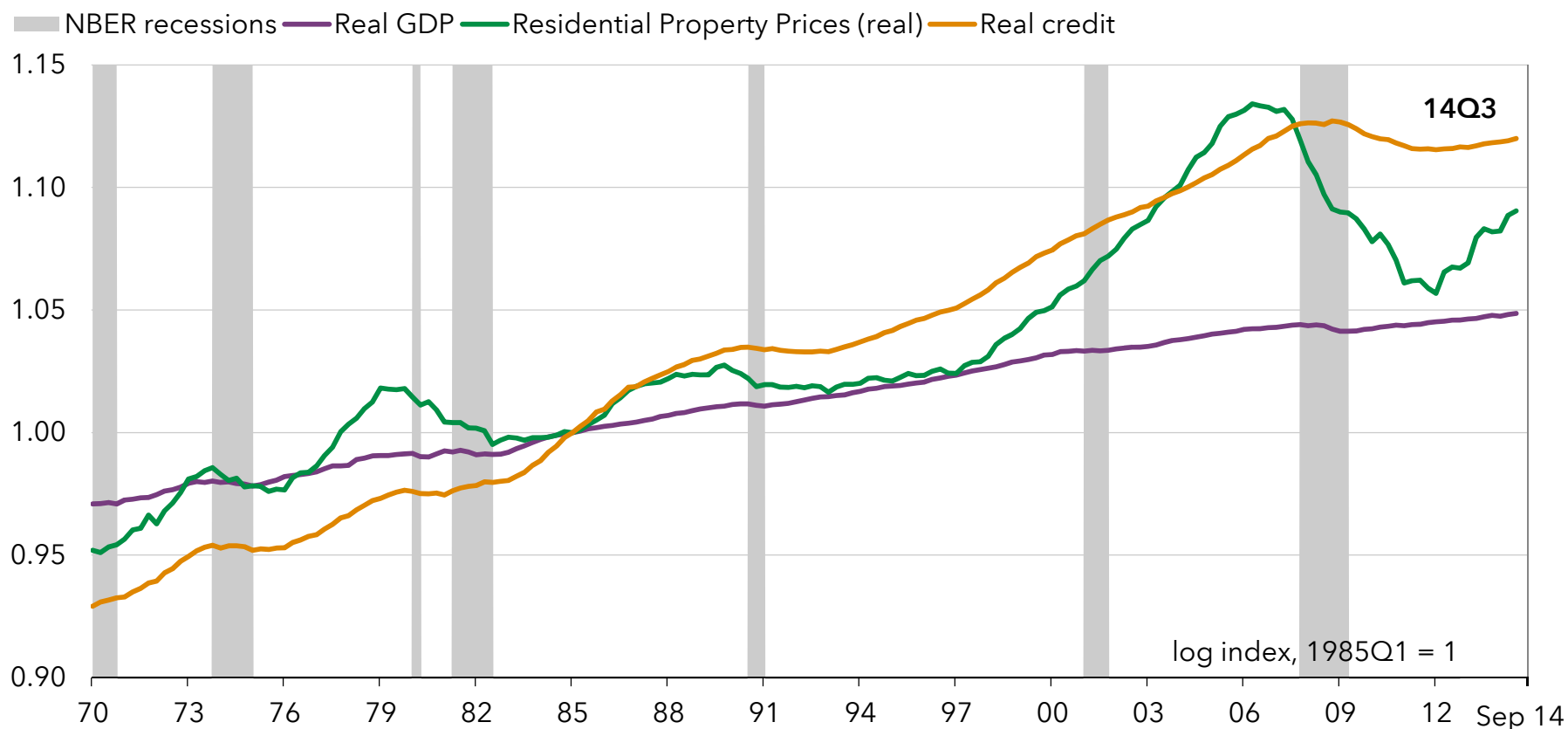
As at 30 September 2014

Sources: Capital Group analysis of data from Bank for International Settlements, National Bureau of Economic Research, and Organisation for Economic Co-operation and Development

# Credit growth accelerates when real housing prices are rising

## The dynamics of US real GDP, residential property and credit

31 Dec 69 - 30 Sep 14

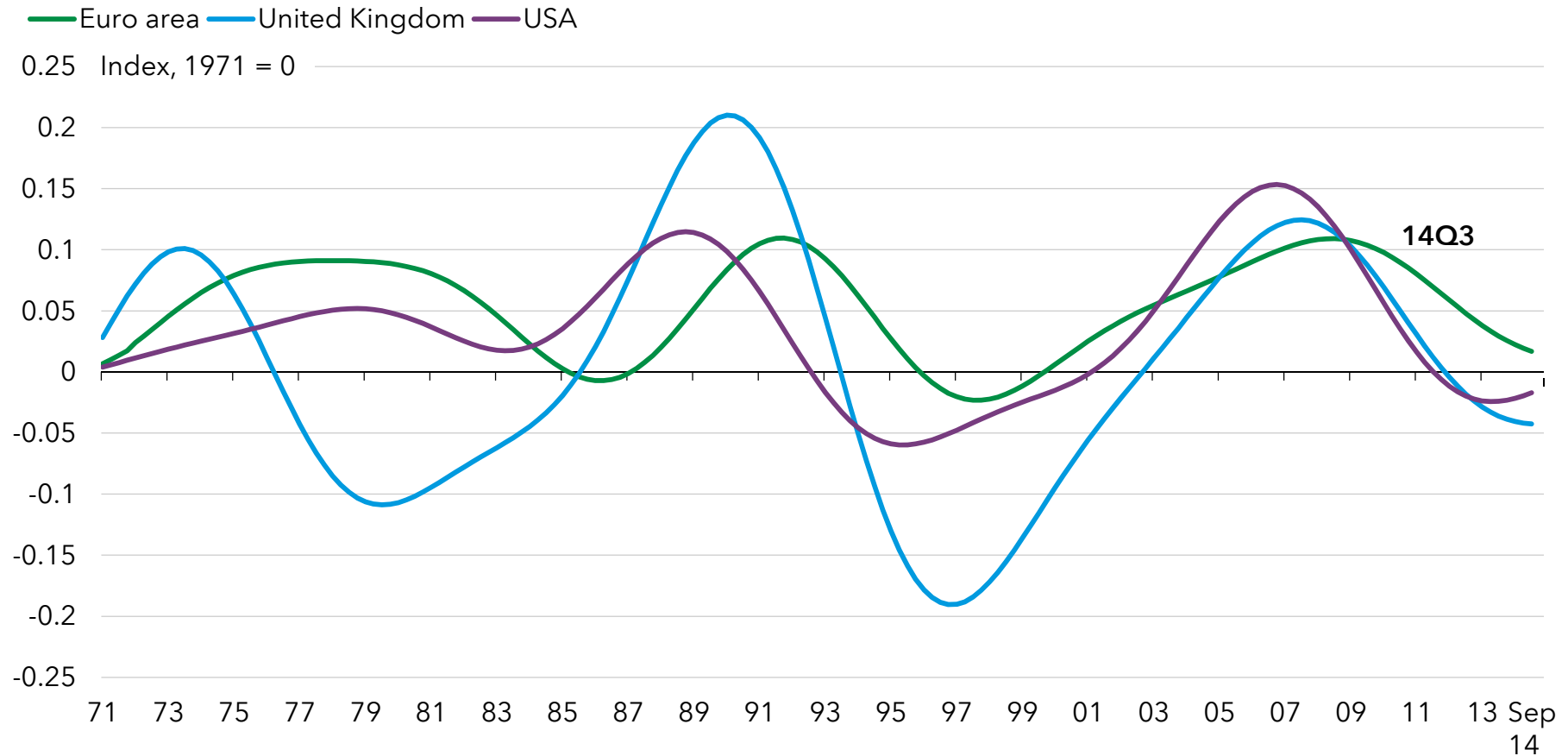


As at 30 September 2014

Real credit refers to private sector non-financial credit adjusted for inflation. Sources: Capital Group analysis of data from Bank for International Settlements, National Bureau of Economic Research, and Organisation for Economic Co-operation and Development



# US, UK and Eurozone financial cycles



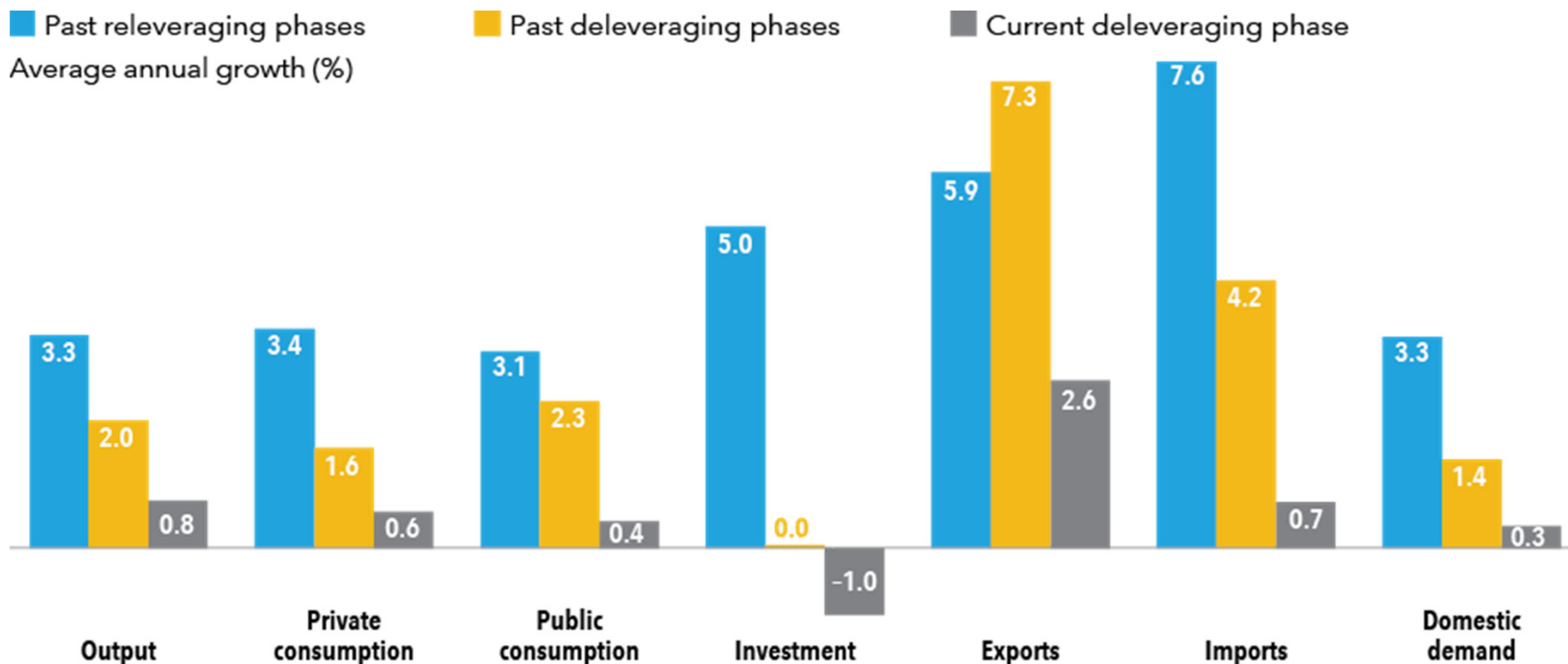
As at 30 September 2014

The financial cycle is composed of 3 variables: 1. real domestic credit (financial resources provided to the private sector by financial corporations), 2. the domestic non-financial sector credit-to-GDP ratio and 3. real property prices. The deviation from a medium-term trend is then taken for each of the 3 variables and an average is calculated.

Sources: Bank of International Settlements, Haver Analytics, OECD, Capital Group

# Releveraging has a strong impact on economic growth

## Macro characteristics of previous releveraging vs. deleveraging phases



Final data point as at Q4 2012. Source: Capital Group

# Results

## Expected asset class ranking for each scenario

	1	2	3	4	5
1. Strong growth / Low inflation	Global equities	Real estate	Commodities	Global bonds	Cash
2. Weak growth / Low inflation	Global bonds	Global equities	Cash	Real estate	Commodities
3. Weak growth Rising inflation	Cash	Commodities	Real estate	Global bonds	Global equities
4. Strong growth / Rising inflation	Global equities	Real estate	Commodities	Cash	Global bonds

# Conclusions

- **Cyclical scenario analysis drives tactical allocation**
- **Secular scenario analysis drives strategic allocation**
- **Perhaps the outlook is better than the consensus thinks?**

# Regulatory information

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**Hartelijke dank voor uw aandacht**

A background image of several interlocking metal gears, rendered in a dark, metallic color with highlights and shadows, suggesting a mechanical or industrial theme.